

VARIETY WHOLESALERS, INC. ROUTING GUIDE

(For EDI vendor orders)

Revised 7/01/2009

Dear Traffic Manager:

Enclosed please find an updated Variety Wholesalers Inc. Traffic Routing Guide for small package and LTL shipments. If you have questions, please contact Tim Hedgepeth at (252) 430-2464.

The following routing instructions are effective July 1, 2009 and are applicable on ALL shipments destined to the Distribution Center in Henderson, NC. Please make all necessary personnel within your company aware of these instructions and implement the routings as soon as you receive this notice. Vendors not receiving Purchase Orders via EDI with Variety Wholesalers will have specific routing instructions printed on the Purchase Orders. Vendors receiving Purchase Orders via EDI should follow the instructions on this guide.

The success of Variety Wholesalers small package and LTL program depends on our Vendors following the specifically designed Traffic Routing Guide. Variety Wholesalers expects that all Collect freight be routed on our designated Carriers and prefers Prepaid freight be routed on our designated Carriers. Failure to follow routings could delay Variety Wholesalers in receiving of your product and payment of your invoices. In addition, fines will be assessed for failure to follow the routing instructions.

These routing instructions are effective 7/01/2009 and supersede all previous instructions.

Small Parcel. If the packages fall within the FedEx Ground weight and size limits, please ship as follows:

Up to and including 200 lbs. Ship via FedEx Ground (formerly RPS)

Store Direct. All store direct Freight Collect shipments will need to be called into the Traffic Department at (252) 430-2466 or (252) 430-2470 for specific routing.

LTL (Less Than Truckload) For shipments that fall between the small parcel and truckload weight breaks, and will not use more than 12 feet of trailer floor space, the vendor must ship via the Variety Wholesalers preferred LTL Carrier listed on the attached routing matrix.

Linear Foot Rule. Do not ship any orders via LTL Carrier that surpasses 12 linear feet of floor space on the trailer, Call Traffic for specific Carrier assignment. Call (252) 430-2466 with weight, number of pieces, and cubic feet of shipment.

Weight Break. The weight cutoff at which a shipment will be picked up via a Variety Wholesalers Truckload Carrier instead of a Variety Wholesalers LTL Carrier.

Variety Wholesalers / Roses Distribution Center #9001 / Henderson, North Carolina

If the origin of your collect shipment is in the state listed, use the following Carriers as designated when shipping less than weight break to the designated distribution center. If shipping more than the weight break please call: Traffic at (252) 430-2466 or (252) 430-2470 or email routing@vwstores.com for truck-load routing.

LTL Carriers phone numbers:

A. Duie Pyle: 800-409-3489 Ext. 3197 Michele Sutton Email: msutton@pyleco.com

Amstar: 201-434-4444

Dayton Freight Lines: 800-860-6400

Estes Express: 1-866-378-3748

Southeastern Freight Lines: See Service Center near your location

All Vendors shipping freight collect to A Duie Pyle .

Please consign the Bill Of Lading to:

Variety Wholesalers, Inc.

% A. Duie Pyle

3622 Mia Brae Dr.

Morgan Industrial Park

York, Pa. 17406

All Vendors shipping freight collect to Dayton Freight Lines.
Please consign the Bill Of Lading to:
Variety Wholesalers, Inc.
% Dayton Freight Lines
6265 Executive Blvd
Dayton, Ohio 45424

Origin State	Weight Break	Variety Wholesalers, 9001 Henderson, NC
Alabama		Call Traffic
Arkansas	6,000 lb.	Southeastern Freight Lines
Arizona	4,000 lb.	Estes Express
California	4,000 lb.	(Southern area - (Other CA -Estes Express.) **Vendor pays 1/2 CA freight
Colorado	4,000 lb.	Estes Express
Connecticut	6,000 lb.	A. Duie Pyle
Delaware		Call Traffic
Florida	3,000 lb.	Southeastern Freight Lines
Georgia		Call Traffic
Illinois	6,000 lb.	Dayton Freight Lines
Iowa	6,000 lb.	Dayton Freight Lines
Indiana	6,000 lb.	Dayton Freight Lines
Kansas	6,000 lb.	Estes Express
Kentucky		Call Traffic
Louisiana	6,000 lb.	Call Traffic
Maine	6,000 lb.	A. Duie Pyle
Maryland		Call Traffic
Massachusetts	4,000 lb.	A. Duie Pyle
Michigan	6,000 lb.	Dayton Freight Lines
Minnesota	6,000 lb.	Dayton Freight Lines
Mississippi		Call Traffic
Missouri	6,000 lb.	Dayton Freight Lines
Nebraska	6,000 lb.	Estes Express
Nevada	6,000 lb.	Estes Express
N. Hampshire	6,000 lb.	A. Duie Pyle
<u>New Jersey:</u>		
NJ Metro	6,000 lb.	Softlines: PPD to Amstar Hardlines: Collect to Amstar
Other NJ	6,000 lb.	A. Duie Pyle
New Mexico	4,000 lb.	Estes Express
<u>New York:</u>		
NYC Metro	6,000 lb.	Softlines: PPD to Amstar Hardlines: Collect to Amstar
Other NY	6,000 lb.	A. Duie Pyle
N. Carolina		Call Traffic
N. Dakota	6,000 lb.	Estes Express
Ohio	6,000 lb.	Dayton Freight Lines
Oklahoma	6,000 lb.	Southeastern Freight Lines
Ontario	6,000 lb.	Estes Express
Oregon	4,000 lb.	Estes Express
Pennsylvania	6,000 lb.	A. Duie Pyle
Quebec	6,000 lb.	Estes Express
Rhode Island	6,000 lb.	A. Duie Pyle
S. Carolina		Call Traffic
S. Dakota	6,000 lb.	Estes Express
Tennessee		Call Traffic
Texas	6,000 lb.	Southeastern Freight Lines
Utah	6,000 lb.	Estes Express
Vermont	6,000 lb.	A. Duie Pyle
Virginia		Call Traffic
Washington	4,000 lb.	Estes Express

W. Virginia	6,000 lb.	Estes Express
Wisconsin	6,000 lb.	Dayton Freight Lines
Wyoming	6,000 lb.	Estes Express

** All Softlines.